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- THE CRIC COIN IS DESIGNED TO ENABLE THE DISRUPTION OF THE ENTIRE PAYMENTS SECTOR, VALUED AT USD 1 TRILLION, OF THE FINANCE INDUSTRY. CURRENTLY, THIS INDUSTRY IS HIGHLY FRAGMENTED DUE TO OVERLAPPING REGULATIONS OF DIFFERENT COUNTRIES WHICH PREVENT CONSUMERS FROM ACQUIRING AND SPENDING A UNIVERSAL SPENDING CURRENCY. ON THE OTHER HAND, RETAILERS AND BIG BUSINESSES ARE MADE TO PAY HEFTY FEES AND TRANSACTION COSTS, WHICH ULTIMATELY DRIVES UP COSTS AND EXERTS INFLATIONARY PRESSURE. THE CONSUMER IS RESTRICTED TO USING THE LOCAL CURRENCY OF THE COUNTRY HE/SHE RESIDES IN.
- FOR INSTANCE, EVEN IF YOU HAVE 100 DOLLARS IN YOUR BANK ACCOUNT, YOU CANNOT USE IT TO BUY A BOTTLE OF WATER IN CHINA BECAUSE THE LAW DOES NOT ALLOW IT.

 WITH THE ADVENT OF CRYPTOCURRENCIES, A PROTOTYPE OF A UNIVERSAL SPENDING CURRENCY EMERGED IN THE FORM OF BITCOIN BUT IT HAS BEEN HAMPERED BY LIQUIDITY, VOLATILITY, AND LEGISLATIVE/JUDICIAL ISSUES ON A BROADER SCALE. WHILE THERE EXIST INSTANCES OF BITCOIN BEING USED TO BUY PIZZA, SUCH INSTANCES ARE MORE OF AN EXCEPTION THAN THE NORM. CRIC COIN IS HERE TO CHANGE THAT. CRIC COIN ALLOWS YOU TO PURCHASE ITEMS WITH A UNIVERSAL CURRENCY IN THE WORLD, WITHOUT MAKING YOU WORRY ABOUT THE FLUCTUATING EXCHANGE RATES OF FIAT CURRENCIES.

CRIC COIN, WITH THE POWER OF THE BLOCKCHAIN, BREAKS THE SHACKLES THAT LIMIT A REGULAR CURRENCY AND POSITIONS ITSELF AS A
GLOBAL LAST-MILE SHOPPING CURRENCY, EVERYTHING THAT YOU CAN DO WITH REGULAR FIAT CURRENCY CAN ALSO BE DONE WITH THE CRIC
COIN. YOU CAN HOLD IT, BUY GOODS WITH T, AND SEND IT TO YOUR FRIENDS AND FAMILY AS A GIFT. THE ONLY DIFFERENCE IS THAT FIAT
CURRENCIES LOSE VALUE OVER TIME DUE TO INFLATION, THE CRIC COIN, ON THE OTHER HAND, IS STRUCTURALLY DEFLATIONARY AND CAN BUY
MORE SLICES OF PIZZA TOMORROW, THAN IT DID TODAY.

AS AN ENTIRE ECOSYSTEM BUILT ON TOP OF AN IMMUTABLE BLOCKCHAIN, **CRIC COIN** EMPOWERS PEOPLE OF ALL DENOMINATIONS TO HARNESS MORE UTILITY FROM THEIR CRYPTOCURRENCIES AND ENHANCE THEIR ACCEPTANCE. WHILE SENDING MONEY FROM DALLAS TO DUBAI TAKES 24-72 HOURS TO PROCESS, IT TAKES A FRACTION OF SECONDS TO DO THE SAME ON THE **CRIC COIN** PLATFORM. WITH A 90% DECREASE IN TRANSACTION TIME AND THE TRANSACTION FEE OF ONE TWO HUNDRED THOUSAND OF A PENNY, IT IS **THE** CHEAPEST AND THE FASTEST WAY TO CONDUCT INTERNATIONAL REMITTANCES WHICH WERE CALCULATED **TO BE USD 600 BILLION IN 2017**.

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- THE CRIC COIN TEAM IS CONDUCTING A COIN SALES EVENT TO RAISE FUNDS TO BUILD THIS PLATFORM ON THE TRON TRC20 BLOCKCHAIN AND PROVIDES UNPARALLELED SERVICES TO THE RETAIL AND THE REMITTANCE SECTORS, AT AN UNRIVALLED TRANSACTION FEE. A TOTAL OF 1 MILLION CRIC COIN (CRIC) WILL BE CREATED FOR CONDUCTING TRANSACTIONS WITHIN THE ECOSYSTEM. THESE COINS CAN BE BOUGHT EITHER FROM THE CRIC COIN APP OR THE VARIOUS CRYPTO-EXCHANGES.
- IF YOU DECIDE TO BUY CRIC COIN (CRIC) ON THE CRIC COIN APP, AN EQUIVALENT VALUE OF DOLLARS AT THE CURRENT PRICE WILL BE DEPOSITED IN A THIRD PARTY ESCROW BANK ACCOUNT. THIS MEANS THAT SUCH BUYERS WILL BE PROVIDED WITH 100% GUARANTEED PROTECTION OF THEIR FUNDS FROM THE FLUCTUATIONS THAT HAVE COME TO DEFINE THE CRYPTO SPACE.
- IN ADDITION, THE CRIC COIN COMES EQUIPPED WITH ANTI-THEFT FEATURES THAT ADD A PROTECTIVE LAYER OF SECURITY OVER YOUR COINS. IN CASE OF THEFT/HACK, THE TRANSACTIONS TO AND FROM THE HOLDING WALLET WILL BE FROZEN IMMEDIATELY FOR FURTHER REGULATORY/POLICE ACTION. THIS ALSO ACTS AS A DETERRENT TO THE ILLEGAL MONEY LAUNDERINGS AND TERROR FUNDING ACTIVITIES AND IS FULLY COMPLIANT WITH KYC/AML REGULATIONS OF FATF COMPLIANT JURISDICTIONS AND OTHER SUCH JURISDICTIONS.
- IN CONCLUSION, THE CRIC COIN HAS UTILITARIAN VALUE ACROSS MULTIPLE GEOGRAPHIES AND MULTIPLE RETAILERS. TO PUT THINGS IN PERSPECTIVE, THE CRIC COIN IS MORE USABLE THAN ANY FIAT CURRENCY IN THE WORLD, IS MORE SECURE, AND IS THE CURRENCY IN SYNC WITH THE CHANGING FACE OF TECHNOLOGY AND OUR TRANSACTION NEEDS.

# Coin Sales Summary - CRIC COIN

| NAME/ABBREVIATION        | CRIC COIN/ CRIC |       |
|--------------------------|-----------------|-------|
| WEBSITE                  | www.criccoin.io |       |
| TYPE OF OFFER            | TOKEN SALES     |       |
| TOTAL TOKENS             | 1 BILLION       |       |
| ACCEPTED CURRENCIES      | TRX             |       |
| TRC20 TOKEN              | YES             |       |
| PRE-SALE/ ICO            | YES             |       |
| TOKEN MINIMUM SALE PRICE | \$0.1           |       |
| PRE-SALES DATE (ICO)     | 18/03/2023      |       |
| OFFERING STRUCTURE       | NA              | ••••• |
|                          |                 |       |
|                          |                 |       |
|                          |                 |       |
|                          |                 |       |
| WWW.CRICCOI              | N.IO            |       |

# Introduction / About Us

CRIC COIN IS A REGISTERED BUSINESS ENTITY FROM LONDON, UK.

THE CRIC COIN OPERATES ON THE TRX NETWORK AND IS THE CORE CURRENCY USED WITHIN THE CRIC COIN HUB ALLOWING USERS TO BID, BUY AND BET ACROSS THE ENTIRE SPORTS ECOSYSTEM WITH SECURE TRANSACTIONS AND LOW FEES. CRIC COINS STRONG TOKENOMICS INCLUDES A VERY LOW SUPPLY OF 6.66 MILLION TOKENS, A LARGE STAKING POOL AND EVEN TOKENS SET ASIDE FOR SPECIAL COMMUNITY.

THE CRIC COIN ARE DIGITAL ASSETS THAT ENABLE SPORTS TEAMS, LEAGUES, CLUBS, ASSOCIATIONS AND PLAYERS TO STRENGTHEN CRIC COIN ENGAGEMENT. IT IS ESPECIALLY HELPFUL FOR TEAMS TO REMAIN CONNECTED WITH CRIC COIN WHO LIVE IN A DIFFERENT GEOGRAPHY AND SO MAY NOT HAVE THE OPPORTUNITIES OR FREEDOM TO CONNECT DIRECTLY.



CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company Number 14399817

The Registrar of Companies for England and Wales, hereby certifies that

CRICCOIN LTD

Companies House

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales.

Given at Companies House, Cardiff, on 5th October 2022.

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006

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# Introduction / About Us

THE CRIC COIN PROVIDE FANS WITH EXCLUSIVE ACCESS TO SPORTS CONTENT, A CLOSER ASSOCIATION WITH THE TEAM OR CLUB CONCERNED AND ALSO MONETARY REWARDS. THE CRIC COIN ARE A FORM OF CRYPTOCURRENCY. BUT AS OPPOSED TO VIRTUAL CURRENCIES, CRIC COIN REQUIRE MAKING USE OF BLOCKCHAIN TECHNOLOGY FROM TRON WHICH WELL KNOWN WORLDWIDE.

# WHAT IS CRIC COIN ?

THE CRIC COIN ARE DIGITAL ASSETS THAT ENABLE SPORTS TEAMS, LEAGUES, CLUBS, ASSOCIATIONS AND PLAYERS TO STRENGTHEN FAN ENGAGEMENT. IT IS ESPECIALLY HELPFUL FOR TEAMS TO REMAIN CONNECTED WITH CRIC COIN WHO LIVE IN A DIFFERENT GEOGRAPHY AND SO MAY NOT HAVE THE OPPORTUNITIES OR FREEDOM TO CONNECT DIRECTLY.

THE THING IS, WHEN WE TOKENISE A PARTICULAR PART OF AN INDUSTRY, WE ENABLE THE CONSUMERS OR FANS TO PARTICIPATE AND INTERACT WITH THE WORKINGS OF THAT INDUSTRY. AS FANS OF VARIOUS SPORTS AND TEAMS, WE LOVE NOTHING MORE THAN BEING ABLE TO PARTICIPATE IN THE FUNCTIONING OF OUR FAVORITE TEAMS — FROM CHOOSING THE COLOUR OF THEIR JERSEYS TO MAKING PLAYER TRANSFERS. HOLDERS OF CRIC COIN CAN PARTICIPATE IN SUCH DECISION-MAKING PROCESSES. HAVING SUCH A RIGHT TO VOTE INCREASES THE VALUE A FAN GIVES TO THE SPORTS ECOSYSTEM. IT ALSO MAKES EVERY STEP TAKEN BY THE TEAM CONCERNED MORE INTIMATE FOR THE HOLDER OF A CRIC COIN.

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#### The Value Of Sport Currencies

THESE TOKENS MAKE FANS MORE THAN JUST SPECTATORS. THROUGH A CRIC COIN, A PASSIVE FAN IS CONVERTED INTO AN INVESTED FAN. HE OR SHE CAN ALSO GAIN FROM THE FINANCIAL UPSIDE OF THE TEAM CONCERNED. THESE ASSETS AREN'T NECESSARILY BACKED BY THE UNDERLYING VALUE PRINCIPLES OF BITCOIN OR ETHEREUM. CRIC COIN GET THEIR WORTH FROM HOW MUCH FANS VALUE PARTICIPATING IN THE CLUB/TEAM AND EARNING UNIQUE BENEFITS.

HOLDERS OF CRIC COIN CAN GET THE RIGHTS TO INFLUENCE BINDING AND NON-BINDING DECISIONS ON THEIR CLUBS OR TEAMS. THIS INCLUDES CLUB MERCHANDISE DISCOUNTS, VOTING RIGHTS ON CLUB POLLS AND EVEN PICKING CHARITY INITIATIVES. NO AMOUNT OF MONEY CAN BUY CERTAIN INTRAPERSONAL EXPERIENCES SUCH AS GOING ON A TEAM LUNCH WITH YOUR FAVORITE SPORTS PERSONALITIES. CRIC COIN CAN GIVE THAT TO A HOLDER OF THE TOKEN.

HAVING CRIC COIN IS ALMOST LIKE HAVING A PLATINUM MEMBERSHIP CARD THAT COMES WITH EXCLUSIVE REWARDS AND VIP ACCESS. FANS HAVE ACCESS THAT DOESN'T EXPIRE AND ISN'T LIMITED TO A PARTICULAR SEASON. THESE PERKS COULD ADD AN EXTRA LAYER OF PRIDE AND PRESTIGE TO THE COINS.

WHAT'S MORE, CRIC COIN CAN BE EXCHANGED IN ANY TRANSACTION FOR PRODUCTS IN THE FUTURE. IF THE TEAM CREATES MORE UTILITY FOR THESE COINS OR WINS A LEAGUE, IT WILL DIRECTLY IMPACT THE DEMAND FOR THESE COINS. A CLASSIC EXAMPLE OF THIS IS PARIS SAINT-GERMAIN FC (PSG). WHEN FIVE-TIME GOLDEN BOOT WINNER LEONE MESSI JOINED PSG, THE FAN TOKENS OF THE TEAM ROSE EXPONENTIALLY, BENEFITTING TOKEN HOLDERS ACROSS THE WORLD.

#### In a nutshell

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THE CRYPTO MARKET IS EXTREMELY VOLATILE AND PURCHASING SUCH ASSETS WILL ALWAYS BE DEEMED A HIGH-RISK INVESTMENT STRATEGY. HOWEVER, THESE ASSETS ARE SLOWLY BECOMING A PART OF MODERN-DAY CULTURE AND REGULATORS ARE ALSO GIVING THEM A CLOSER LOOK NOW.

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HAVING SAID THAT, SPORTS FANS SHOULD REALISE THAT CRIC COIN GIVE THEM A CHANCE TO INTERACT MORE WITH THEIR FAVORITE TEAMS AND BE A PART OF AN EXCLUSIVE COMMUNITY. THE MORE CRIC COIN YOU OWN, THE MORE INFLUENCE YOU HAVE OVER YOUR FAVORITE TEAM. AND HIGHER THE CHANCE YOU HAVE OF EARNING MONETARY REWARDS. ALL THIS WHILE CONTINUING TO GET ENTERTAINED BY WATCHING AND CHEERING YOUR FAVORITE GAME OR SPORTSPERSON. IT COULD MAKE YOU A REAL GAME CHANGER.

THE USUAL FIAT CURRENCY IS ISSUED BY THE CENTRAL BANK AND IS ALSO BACKED BY IT. ITS VALUE IS NOT DERIVED BUT DICTATED BY THE GOVERNMENT FORCES AND THE BALANCE OF TRADE BETWEEN COUNTRIES. TAKE THE CASE OF THE CHINESE RENMINBI, WHOSE ACTUAL VALUE IS CONTROLLED BY THE CHINESE GOVERNMENT BY A SERIES OF ACTIONS. THE CHINESE GOVERNMENT BUYS DOLLARS IN THE FREE MARKET AND KEEPS THEM AS FOREX IN THEIR BANK VAULTS. THIS INCREASED DEMAND FOR THE US DOLLARS IS FUELED AT THE COST OF LOWERING THE COST OF THE CHINESE RENMINBI. SINCE CHINA IS A GLOBAL EXPORTER OF GOODS, THE VALUE OF THE CHINESE RENMINBI IS CONTINUOUSLY RISING. COUPLED WITH THE ACTIVITIES OF THE CHINESE GOVERNMENT, THE VALUE OF THE CHINESE RENMINBI IS DELIBERATELY KEPT LOW. SUCH ACTIVITIES OF GOVERNMENTS KEEP THE VALUE OF A CURRENCY AT THE WILL OF THOSE RUNNING GOVERNMENTS AND STEAL IT FROM THE PEOPLE.

# AT THE MARKETPLACE

THE CURRENCY UNIT IS A STORE OF VALUE. IT DENOTES THE VALUE THAT THE HOLDER HAD PROVIDED TO THE ISSUER. THIS HOLDER CAN TRANSFER THIS VALUE TO ANY OTHER PERSON OF HIS/HER CHOICE BY SIMPLY TRANSFERRING THE CURRENCY UNITS TO THE DESIRED INDIVIDUAL. THE PLACE WHERE MULTIPLE SUCH EXCHANGES OF VALUE TAKE PLACE IS KNOWN AS THE MARKETPLACE. IT IS THE PLACE FOR THE EXCHANGE OF CURRENCY FOR GOODS/SERVICES. IF THE GOVERNMENT DOES NOT INTERFERE IN THE FUNCTIONING OF THE MARKETPLACES, THE MARKET PRICES ASSUME A FAIR PRICE BUT RUN THE RISK OF CARTELIZATION AND MONOPOLISTIC ACTIVITIES OF BUSINESS OWNERS. THAT IS CAPITALISM. HOWEVER, THE GOVERNMENT INTRODUCES CENTRALLY ADMINISTERED PRICES FOR CERTAIN GOODS TO KEEP CARTELIZATION AT BAY, AT LEAST FOR ESSENTIAL GOODS. THIS IS SOCIALISM. BOTH SOCIALISM AND CAPITALISM MAN OEUVRE THE MARKET FORCES AND ROB THEM OF THEIR FREEDOM.

# IN THE HANDS OF THE CONSUMER

THE CURRENCY UNIT, IN THE HANDS OF THE CONSUMER, HAS TWO BASIC FUNCTIONS:

- 1. ACT AS A UNIT OF EXCHANGE.
- 2. INCREASE IN VALUE OVER TIME.

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WHILE THE GOVERNMENTS IN MANY PARTS OF THE WORLD HAVE STABILIZED ENOUGH TO ENABLE A SINGLE CURRENCY WITHIN THEIR BORDERS, THE CASE OF CROSS-BORDER PAYMENTS IS STILL AN ISSUE, WITH PAYMENTS TAKING AS LONG AS A WEEK TO TRAVEL FROM ONE PART OF THE WORLD TO THE OTHER, DESPITE THE ADVANCEMENT IN COMMUNICATION TECHNOLOGIES.

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AS FAR AS THE INCREASE IN VALUE IS CONCERNED, THE CREEPING EFFECTS OF INFLATION EAT AWAY WHATEVER INTEREST IS GAINED BY PUTTING THAT CURRENCY IN THE BANK. IN FACT, IN ADVANCED ECONOMIES, THE INTEREST RATES ARE ALREADY NEAR ZERO OR EVEN BELOW ZERO. THUS, THE HANDS OF THE CONSUMERS ARE BEING WEAKENED BY THE USE OF THE CURRENCY, WHICH ACTS AS THE STORE OF VALUE FOR THE RICH AND THE LANDED, WHILE ACTS AS THE ILLUSIONARY CARROT FOR THE REST OF US.

IF YOU WERE TO STEP BACK AND LOOK AT THE BIGGER PICTURE, THE **CURRENT SYSTEM OF PAYMENTS IS MORE RESTRICTIVE THAN ENABLING**. THIS PROBLEM ARISES FROM THE FACT THAT TWO INDIVIDUALS CANNOT TRANSACT BUSINESS WITH EACH OTHER WITHOUT THE PRESENCE OF A TRUSTED INTERMEDIARY FACILITATING THIS TRANSACTION. SO, ALICE OF AMERICA WANTS TO SEND MONEY TO BOB IN BANGLADESH, SHE MUST USE A BANK'S SERVICE TO FACILITATE THE TRANSACTION. WHILE THE TECHNOLOGY HAS ADVANCED TO SUCH A LEVEL THAT THE PHYSICAL PRESENCE OF ALICE AT THE BANK MIGHT NOT BE REQUIRED, THE BANK STILL MUST BE PRESENT, EVEN IF IN A DEPLETED FORM, TO ACT AS AN INTERMEDIARY BETWEEN ALICE AND BOB.

SIMILARLY, MOST TRANSACTIONS REQUIRE AN INTERMEDIARY TO ACT AS AN ORGANIZATION THAT BOTH THE PARTIES CAN TRUST TO ACT AS GRIEVANCE REDRESSAL, IN THE EVENT OF ANY ONE PARTY NOT FULFILLING THEIR END OF THE BARGAIN.

THE OVERLAPPING AND CONFLICTING LAWS AND STATUTES GOVERNING DIFFERENT COUNTRIES DEEM IT IMPOSSIBLE FOR MULTINATIONAL COMPANIES TO MAINTAIN UNIFORMITY ACROSS BORDERS.

THIS IS THE REASON WHY THERE EXISTS AN AMAZON USA AND AMAZON UK. IF THIS IS THE CASE WITH ADVANCED COUNTRIES, ONE CAN ONLY IMAGINE HOW HARD IT MUST BE TO MAINTAIN UNIFORMITY ACROSS COUNTRIES THAT SIT ON DIVERSE ECONOMIC CONDITIONS AND PHILOSOPHIES. THESE FACTORS MAKE IT NECESSARY FOR THE COMPANIES TO MAINTAIN DIFFERENT LEDGERS, AND HENCE, A **GIFT CARD ISSUED BY A COMPANY IN ONE COUNTRY IS INVALID FOR THE SAME COMPANY IN ANOTHER COUNTRY**.

NOW TAKE THE CASE OF DIFFERENT COMPANIES. IT IS EVEN HARDER FOR THEM TO ACCEPT GIFT CARDS ISSUED BY OTHER COMPANIES.

### MONEY LAUNDERING AND ANONYMOUS TRANSACTIONS

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THE FIRST CRYPTOCURRENCIES, NOTABLY BIT TOKEN WAS CREATED WITH ANONYMITY AND PRIVACY AS THE FOUNDING BLOCKS, JUST AS DECENTRALIZATION. THIS LED TO THE BOOMING USE OF CRYPTOCURRENCIES FOR CONDUCTING NEFARIOUS BUSINESS ACTIVITIES SUCH AS MONEY LAUNDERING FOR TERROR FINANCING, TRADING ILLEGAL ITEMS ON THE INTERNET, AND EVEN HIRING CONTRACT KILLERS, JUST TO NAME A FEW. THIS LED TO A LOT OF NEGATIVE PUBLICITY FOR THE FLEDGLING CRYPTOCURRENCY COMMUNITY AND LED IT TO BE LABELLED AS THE CURRENCY OF CHOICE FOR GLOBAL TERRORISTS SUCH AS IS AND OTHERS. THE LACK OF REGULATORY OVERSIGHT WAS FROWNED UPON BY THE GOVERNMENTAL ORGANIZATIONS, THE VERY ORGANIZATIONS THAT PLAYED A PART IN THE 2008 BANKING CRISES AND DISSUADED THE GENERAL PUBLIC FROM BUYING AND SELLING CRYPTOCURRENCIES.

### THE CRIC COIN INNOVATION

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THE **CRIC COIN** IS A UTILITY TOKEN THAT EXISTS ON THE TRON BLOCKCHAIN AND RESIDES IN YOUR DIGITAL (TRC20) WALLETS. **IT EXISTS ONLY DIGITALLY AND HAS NO PHYSICAL FORM**. THUS, IT IS INFINITELY MORE ENVIRONMENTALLY FRIENDLY THAN THE OTHER CURRENCIES WHICH NEED TO BE PRINTED/MINTED/REISSUED. THIS ALSO MEANS THAT YOU CANNOT LOSE YOUR **CRIC COIN (CRIC)** OR MISPLACE THEM LIKE YOU LOSE/MISPLACE YOUR CURRENCY UNITS.

THE GAME-CHANGING FEATURE OF THE *CRIC COIN*, THAT IS, **CROSS-BORDER ACCEPTABILITY AND RETAILER-INDEPENDENT REDEMPTION**, MAKES THEM INFINITELY SUPERIOR TO THE TRADITIONAL CURRENCY UNITS. AS THERE IS ONLY ONE LEDGER (BLOCKCHAIN), AND IT IS UNIVERSALLY TRUSTED, THE *CRIC COIN (CRIC)* BECOME THE INVALUABLE CONNECTING LINK BETWEEN NATIONAL BOUNDARIES AND DIVERSE RETAILERS. ALL TRANSACTIONS GET VERIFIED ON A GLOBAL SCALE BEFORE THEY ARE RECORDED ON THE BLOCKCHAIN, TRANSPARENTLY AND IMMUTABLY. THUS, UNLIKE OTHER VIRTUAL CURRENCIES, *CRIC COIN* BELONG TO NO 'WALLED CARDEN' AND CAN BE USED IN ANY COUNTRY, REDEEMED AT ANY PARTNERING RETAILER.

WHEN YOU BUY **CRIC COIN (CRIC)**, YOU CAN:

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- HOLD THEM IN YOUR WALLETS TO AVAIL SPECIAL DISCOUNTS AND OFFERS.
- USE THEM TO BUY GIFT CARDS FROM RETAILERS YOU'RE ACTUALLY GOING TO USE, IN THE DENOMINATION THAT YOU SEE FIT.
- SEND IT DIRECTLY TO YOUR FRIEND'S WALLET ACROSS COUNTRIES AND CONTINENTS. CRIC COINS ARE THE UTILITY TOKENS THAT ENABLE LAST-MILE REDEMPTION OF ONE FORM OF FIAT/CRYPTOCURRENCY TO THE OTHER, IN A FAST AND INEXPENSIVE MANNER.
- BUY OTHER CRYPTOCURRENCIES.
- DO YOUR BIT TO SAVE THE PLANET BY LOWERING THE CARBON FOOTPRINT.

THE WINNING SHOT OF THE *CRIC COIN* IS THE STRICT ADHERENCE TO KYC/AML NORMS OF THE JURISDICTIONS WHERE THE TRADING OF ITS *CRIC COIN* IS ALLOWED. ALL PARTICIPANTS MUST GET THEIR KYC DOCUMENTS VERIFIED BEFORE BEING ISSUED *CRIC COIN*, OR BY WAY OF PURCHASING. THIS WILL ALLOW COMPLETE CONCURRENCE WITH NATIONAL AND STATE LAWS OF THE PLACES WHERE THE *CRIC COIN* WILL BE MADE TRADABLE. IN CASES OF UNAUTHORIZED ACCESS AND MONEY LAUNDERING, A POLICE COMPLAINT WILL RESULT IN THE FREEZING OF THE RECIPIENT WALLET ADDRESS AND THAT OF TRANSACTIONS TO AND FROM THAT WALLET ADDRESS.

IN SUM, WHILE THE REGULAR CURRENCY IS RETAILER-SPECIFIC AND GEOGRAPHICALLY BOUND, *CRIC COIN* HAS NO SUCH BOUNDARIES. **THE JOURNEY OF TRADITIONAL MONEY IS TOO SIMPLE AND TOO LINEAR** TO CREATE EITHER THE CUSTOMER'S SATISFACTION OR THAT OF THE RETAILER. MEANWHILE, *CRIC COIN* UTILIZE THE BLOCKCHAIN TO CREATE A WIN-WIN SITUATION FOR THE CONSUMERS AND THE RETAILERS. THE FINESSE REFLECTS IN THE CIRCULAR JOURNEY OF THE *CRIC COIN*, WHICH MAKES FOR AN ENGAGING CUSTOMER EXPERIENCE WHILE CONNECTING THE DIGITAL AND THE PHYSICAL ECOSYSTEMS, SEAMLESSLY. AND SOMEONE SAID THAT THE TWAIN SHALL NEVER MEET.

# THE CRIC COIN PLATFORM

NOW THAT WE UNDERSTAND THAT THE CHIEF AILMENTS OF THE BUSINESS SECTOR ARE:

- 1. THE MULTIPLICITY OF 'TRUST' ORGANIZATIONS.
- 2. THE ABSENCE OF A UNIVERSALLY ACCEPTED LEDGER.
- 3. THE RISING COST/FEES/TAXES OF CONDUCTING THE BUSINESS.
- 4. OVERLAPPING AND COUNTER-ACTIVE LEGISLATIONS OF CROSS-BORDER JURISDICTIONS.

AND THESE AILMENTS HAVE PERSISTED OVER THE AGES, EVEN COMPOUNDED. THESE AILMENTS CAN ALSO BE ATTRIBUTED TO THE EFFECTS OF A FRAGMENTED SOCIETY OF PEOPLE. SINCE THE INTERESTS OF THE CHINESE PEOPLE IS DISTINCT FROM THAT OF THE AMERICAN PEOPLE, THE FRAGMENTATION OF GOODS, SERVICES, AND LOGISTICS IS BOUND TO OCCUR.

THE **CRIC COIN** HAS BEEN DESIGNED IN SUCH A WAY TO SOLVE ALL OF THESE PROBLEMS BY TAKING THE SECURITY AND TRANSPARENCY OF THE BLOCKCHAIN AND MARRYING IT TO THE JUDICIAL OVERSIGHT THAT WAS MISSING IN THE BLOCKCHAIN WORLD UNTIL NOW. THE **CRIC COIN** IS DESIGNED AS ON TRC20 THAT ALLOWS IT TO BE STORED ON ANY TRON - COMPATIBLE WALLET.

THE CRIC COIN PLATFORM CONSISTS OF .

- 1. THE CRIC COIN ROLE IN SPORTS INDUSTRY.
- 2. THE CRIC COIN GAMING.
- 3. THE CRIC COIN PARTNER AGENCIES/FIRMS/COMPANIES.
- 4. THE CRIC COIN (OTT).
- 5. THE CRIC COIN CONSUMER.

EACH FACET OF THE *CRIC COIN* PLATFORM IS AN INTEGRAL PART OF THE *CRIC COIN* ECOSYSTEM AND SERVES AS THE FUNDAMENTAL BUILDING BLOCKS OF THE PLATFORM. THESE BUILDING BLOCKS ARE CONNECTED INTRICATELY WITH EACH OTHER THROUGH APIS AND RUN A LAYER OF KYC/AML CHECKS ON TOP OF EACH LAYER INDIVIDUALLY AND IN COMBINATION. EVERY STAKEHOLDER AND PARTICIPANT OF THE *CRIC COIN* PLATFORM MUST COMPULSORILY SUBMIT THEIR KYC DOCUMENTS TO THEIR RESPECTIVE REGIONAL AUTHORITIES AND CREATE AN ID AT THE *CRIC COIN* PLATFORM BEFORE BEING ABLE TO BUY/SELL GOODS OR SERVICES, OR AVAIL ANY OF THE BENEFITS OF THE *CRIC COIN* PLATFORM.

#### THE CRIC COIN ROLE IN SPORTS INDUSTRY

THE CRIC COIN NETWORK IS A UNIQUE HUB OF DAPPS WHICH BRINGS THE WORLD OF SPORTS TOGETHER WITH ACCESSIBILITY AND FLEXIBILITY OF THE CRYPTO

### THE CRIC COIN GAMING

**CRIC COIN** GAMING ANOTHER FUTURE PROSPECT TAUGHT US ABOUT OTT, GAMING WAS A DIFFERENT WORLD. TODAY'S **160 BILLION DOLLAR** INDUSTRY WAS ONCE JUST A BUNCH OF FRIENDS CRAMMING BULKY TVS INTO A BASEMENT EVERY FRIDAY NIGHT FOR SOME HALO SPLIT-SCREEN. NOW, WATCHING ESPORTS IS MORE POPULAR THAN WATCHING 'REAL' SPORTS. SO, IT'S NO SURPRISE THAT STARTING OUR OWN GAMING PLATFORM CAN FEEL A LITTLE BIT DAUNTING.

# THE CRIC COIN PARTNER AGENCIES/FIRMS/COMPANIES

ANY REGISTERED ENTITY OF LEGAL STANDING, WHICH CREATES A VERIFIED KYC/AML COMPLIANT PROFILE ON THE **CRIC COIN (CRIC)** TOKEN FOR LISTING ITS GOODS AND SERVICES, CAN USE THE **CRIC COIN** PARTNER LOGO TO MARKET ITS WARES.

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THE ONLY MEDIUM OF TRANSACTION FOR THE EXCHANGE OF GOODS AND SERVICES ON THE **CRIC COIN** PLATFORM IS THE **CRIC COIN**. THESE **CRIC COIN** TOKENS CAN BE BOUGHT BY ANY INTERESTED PARTY, AFTER A SUCCESSFUL KYC/AML CHECK.

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# THE CRIC COIN CONSUMER

ANY PERSON WHO SUCCESSFULLY PASSES THE KYC/AML CHECKS CAN PURCHASE CRIC COIN AT ANY SUPPORTED CRYPTOCURRENCY EXCHANGE.

### WHY BLOCKCHAIN

THE SIMPLE ANSWER IS, TO **BREAK THE SHACKLES THAT MAKE CROSS-BORDER RETAIL/REMITTANCE A PAIN** AND TO PROVIDE A UNIVERSAL CURRENCY TO MAKE SHOPPING MORE INTUITIVE THAN EVER BEFORE.

FOR THOSE OF YOU WHO DON'T KNOW ABOUT THE BLOCKCHAIN (OTHERS CAN SKIP TO THE NEXT PARAGRAPH), IT IS A SECURE, YET STILL, A COMPLETELY TRANSPARENT RECORD BOOK (LEDGER) THAT ALLOWS ENTRIES TO BE RECORDED ON ITSELF AFTER VERIFICATION, BUT STRICTLY DISALLOWS ANY SUBSEQUENT MODIFICATION OF THAT ENTRY. THUS, ALL RECORDS ENTERED ON THE BLOCKCHAIN ARE IRREVERSIBLE AND HENCE, ARE A TAMPER-PROOF LEDGER.

WITH **CRIC COIN** ON THE BLOCKCHAIN AND THE INTRODUCTION OF THE **CRIC COIN** — THE WORLD'S FIRST AND ONLY REGULATED UNIVERSAL SHOPPING CRYPTOCURRENCY, GAMING OR ON OTT EVERY **CRIC COIN** USER IS EQUALLY EMPOWERED TO SEND/RECEIVE AND EXCHANGE VALUE ACROSS COUNTRIES AND CONTINENTS.

**CRIC COIN** PLUGS THE SEEMINGLY UNSOLVABLE PROBLEM OF CRYPTOCURRENCIES AS WELL. **THE CRIC COIN WILL BE THE BRIDGE BETWEEN THE 'DIGITALLY ALIGNED' CRYPTOCOMMUNITY AND THE FIAT-DRIVEN MARKETS OF GOODS AND SERVICES**. YOU WALK INTO WALMART AND SEE THAT THEY STILL DON'T ACCEPT YOUR CRYPTOCURRENCY AS A MODE OF PAYMENT. INSTEAD OF YELLING AT THEM TO KEEP UP WITH THE TIMES, JUST SIGN IN TO YOUR **CRIC COIN** WALLET FROM YOUR SMARTPHONE AND CONVERT YOUR CRYPTOCURRENCY TO A WALMART GIFT CARD. VOILA! PROBLEM SOLVED. 'IF THE MOUNTAIN WILL NOT COME TO MUHAMMAD, THEN MUHAMMAD MUST GO TO THE MOUNTAIN'.

ALL THIS BECOMES POSSIBLE BECAUSE, AT THE BACKEND, THE BLOCKCHAIN IS TIRELESSLY AND DUTIFULLY RECORDING ALL *CRIC COIN* TRANSACTIONS AS LINES OF SECURELY ENCRYPTED CODE. SINCE THE NUMBERS ALWAYS ADD UP, AND THE PROCESS IS ENTIRELY AUTOMATED, THE BELIEF IN THE SYSTEM IS UNPRECEDENTED. THEREFORE, WHEN SENDING A GIFT/REMITTANCE FROM ADELAIDE TO ADDIS ABABA, YOU NEED, NEITHER A CHAIN OF INTERMEDIARIES NOR THE NAME OF THE RECIPIENT. IMAGINE ITS POSSIBILITIES IN HELPING INVESTIGATIVE JOURNALISTS IN WAR-TORN COUNTRIES RECEIVE THEIR PAYMENTS IN CRYPTOCURRENCIES, AND REDEEM IT AT THE LAST MILE, AS SOMETHING UNTRACEABLE, LIKE A GIFT CARD.

## TOKEN DESIGN

THE *CRIC COIN* IS A TRC20 TOKEN THAT IS CENTRAL TO THE *CRIC COIN* ECOSYSTEM. AS A UNIT OF EXCHANGE - ONCE YOU'VE BOUGHT A *CRIC COIN*, IT BECOMES YOUR LAST MILE REDEMPTION TOKEN. WHAT THIS MEANS IS THAT YOU CAN USE ANY CRYPTOCURRENCY THAT YOU OWN TO BUY *CRIC COIN* AND THEN CONVERT IT INTO CRYPTOCURRENCIES/FIAT/ GOODS/SERVICES. IT SOLVES YOUR PROBLEM OF NOT BEING ABLE TO FIND RETAILERS WHO ACCEPT YOUR DOGE TOKEN (OR ANY OTHER CRYPTOCURRENCY) AS CURRENCY. NOW YOU CAN JUST CONVERT YOUR DOGE TOKEN INTO *CRIC COIN* AT ANY EXCHANGE AND THEN CONVERT THEM TO CRYPTOCURRENCIES/FIAT/GOODS/SERVICES.

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WHILE THE EARLIER METHOD OF GOING TO CHANGELLY/SHAPESHIFT/EXCHANGE TO CONVERT YOUR ALT TOKENS TO BTC/ETH ETC. AND THEN WITHDRAWING TO YOUR BANK ACCOUNT TOOK FIVE STEPS AND A TOTAL OF 1-3 WORKING DAYS, WITH CRIC COIN, IT IS JUST THREE STEPS AND A TOTAL WITHIN FEW MINUTES MAX. THAT IS A REDUCTION OF OVER 97% IN YOUR TRANSACTION PROCESSING TIME.

#### AS A STORE OF VALUE

**CRIC COIN** IS THE UNIT IN WHICH THE TRANSACTION FEES FOR UTILIZING THE BOUQUET OF SERVICES OFFERED BY THE **CRIC COIN** IS DENOMINATED. JUDGING BY THE SIZE OF THE GIFT CARD INDUSTRY, THE VELOCITY OF TOKEN WILL BE HIGH WHICH WILL LEAD TO AN INCREASE IN THE CUMULATIVE TRANSACTION FEES. THE PROCEEDS OF THESE TRANSACTION FEES WILL BE USED TO BUY BACK **CRIC COIN**.

# **CROSS-BORDER REMITTANCES**

SENDING MONEY ACROSS BORDERS REQUIRES YOU TO TRUST THE EXCHANGE RATES OFFERED TO YOU BY BANKS AND OTHER FINANCIAL INSTITUTIONS. BANKS USE AN ARBITRARY METHOD TO CALCULATE THE EXCHANGE RATE FOR YOU. IN CHORT, IF YOU'RE TRANSFERRING A LARGE SUM OF MONEY, THE BANK WILL OFFER YOU A MORE FAVORABLE EXCHANGE RATE THAN IT WOULD OFFER YOU FOR A SMALLER AMOUNT.

INSTEAD OF ALL THIS SECRECY, YOU CAN OPT TO BUY **CRIC COIN** IN THE DECENTRALIZED EXCHANGES, AND SEND THEM ACROSS TO THE RECIPIENT ACROSS NATIONAL BORDERS. THE RECIPIENT CAN USE THESE **CRIC COIN** TO BUY ANY **CRIPTOCURRENCIES/FIAT/ GOODS/SERVICES** OF EQUIVALENT DOLLAR VALUE. NO MORE ARBITRARY EXCHANGE RATES.

# 100% OF CRIC COIN REPRESENT USD

# THE CRIC COIN IS A TRC20 TOKEN THAT WILL BE CENTRAL TO THE SALE AND PURCHASE OF GOODS AND SERVICES ON THE CRIC COIN PLATFORM.

THE RATIONALE BEHIND INVENTING A NEW TOKEN WAS:

- ELIMINATING THE HASSLE OF USING MULTIPLE FIAT CURRENCIES FOR DEAL-MAKING.
- ELIMINATING THE EFFECTS OF FLUCTUATIONS IN THE VALUE OF CURRENCIES.
- ELIMINATING THE TIME-CONSUMING ACTIVITY OF VERIFYING PAYMENTS MADE THROUGH DIFFERENT GEOGRAPHIES.

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**CRIC COIN** WILL LAUNCH THIS YEAR END IN DUBAI BURJ KHALIFA ARMANI HOTEL, GUESTS ARE ALL VVIPS ACROSS THE WORLD, SOME OF FROM CRICKET INDUSTRY AND SOME OF VVIPS GUESTS ARE FROM OTHER INDUSTRY. WE WILL BRING CRICKET CELEBRITY PLAYER AS BRAND AMBASSADOR FOR CRIC COIN ENDORSEMENT, INDIAN PLAYER AND ONE INTERNATIONAL PLAYER.

**CRIC COIN** WILL PROMOTE GLOBAL SPORTS, **CRIC COIN WILL** LAUNCH SPORTS ACADEMIC GLOBALY, CRICKET ACADEMY, FOOTBALL ACADEMY AND EACH & EVERY SPOTRTS **CRIC COIN** GROUP WILL SUPPORTS THEM.

MOREOVER WE WILL GIVE OPPORTUNITY FOR NEW COMERS TALENTED PLAYERS IN EACH KIND OF SPORTS ACTIVITIES.

CRIC COIN HOLDER WILL BUY, REAL ESTATE PROPERTY IN UAE AND INDIA, AIR TICKETS, GROCERY ITEMS AT BIG BASKET, MOVIE TICKETS, MACDONALDS, DOMINOS, SHOP ONLINE AT AMAZON, EVERYWHERE VIRTUAL DEAL THROUGH CRIC COIN. YOU CAN CALL THIS CRIC COIN, GLOBAL VIRTUAL BUSINESS CHAIN. EVERYTHING IS POSSIBLE IF YOU HOLD ONLY CRIC COIN.

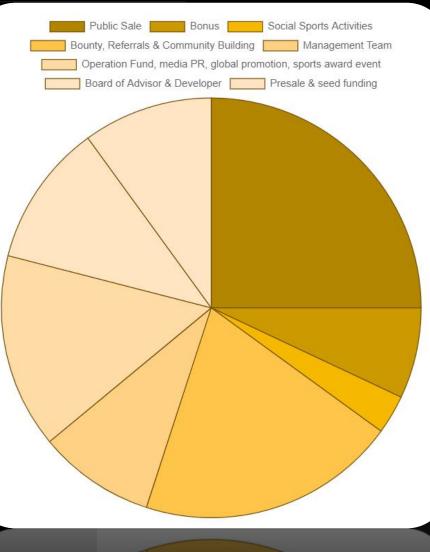
**CRIC COIN** WILL LAUNCH NUMBERS OF SPORTS PROJECTS IN HOUSE LIKE FOOTBALL LEAGUE, CRICKET LEAGUE AND ALL SPORTS EVENTS WE WILL START. EVEN SPORTS AWARDS SHOW, SPORTS SOCIAL ACTIVITIES WE WILL DO, ALSO WE HAVE SOME HANDICRAFT SPORTS ACTIVITIES WE DO IN FUTURE, LIKE BLINDS SPORTS. WHEELCHAIR CRICKET & WHEELCHAIR HOCKEY ETC.

|     |     |        | AKE HOLDERS WILL GET MAXIMUM REVENUE 500% TO MAXIMUM 2000%. THIS WILL BIG JACKPO | OT FOR OUR STAKE HOLDERS. WE CAN |
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| CAL | LOU | ir hoi | DERS AS OUR CRIC COIN FAMILY.  |                                  |
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# **Token Distribution**

- Presale & seed funding 10%
- Public Sale 25%
- Bonus 7%
- Bounty, Referrals & Community Building 20%
- Management Team 9%
- Operation Fund, Media, PR, Global Promotion, Sports Award Events = 15%
- Board of Advisor, Developer 11%
  - Social Sports Activities 3%

WWW.CRICCOIN.IO



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EDGE CASES

# 1. WHEN YOU BUY CRIC COIN DURING THE TOKEN SALES EVENT.

YOU GET **CRIC COIN** AT A RATE MUCH LOWER THAN THE MARKET PRICE DUE TO THE PROMOTIONAL NATURE OF THE TOKEN SALES EVENT. THE PURCHASING POWER OF THE **CRIC COIN** WILL BE EQUAL TO THAT OF THE TOKENS BOUGHT AT THE MARKET RATE.

WHAT CAN YOU DO WITH CRIC COIN?

**CRIC COIN** CAN BE TRADED ON SUPPORTED EXCHANGES FOR

OTHER CRYPTOCURRENCIES LIKE BTC, ETH, LTC ETC.

### 2. WHAT HAPPENS WHEN YOU BUY CRIC COIN FROM AN EXCHANGE?

CRIC COIN (CRIC), IS AN EXCHANGE TRADABLE TOKEN, CAN BE BOUGHT WITH FIAT/CRYPTOCURRENCIES AT THE PREVAILING EXCHANGE RATE. THIS MEANS THAT IF YOU HAVE 0.5 BTC IN YOUR TRON EXCHANGE ACCOUNT, YOU CAN USE IT TO BUY CRIC COIN AT THE MARKET-DETERMINED RATE.

IF THE EXCHANGE RATE MOVES IN FAVOR OF CRIC COIN, YOU CAN SELL THEM BACK AT THE EXCHANGE AND POCKET THE PROFIT. IF THE EXCHANGE AND LIMIT THE LOSSES.

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# TECHNICAL ARCHITECTURE

**CRIC COIN** IS A CRYPTOGRAPHICALLY SECURED, TRX BLOCKCHAIN DEPLOYED TOKEN THAT WORKS AS THE NATIVE CURRENCY OF THE FINANCIAL ECOSYSTEM. SOME OF THE SALIENT FEATURES OF THIS TOKEN INCLUDES :

# MOBILE

WITH FIAT CURRENCIES, IT IS DIFFICULT TO CARRY AROUND LARGE AMOUNTS OF MONEY. CASH AMOUNTING TO MILLIONS IS RISKY TO CARRY FOR SEVERAL REASONS AND EVEN NOT ALLOWED WHILE TRAVELING ABROAD. WITH *CRIC COIN*, YOU CAN EASILY CARRY AROUND A MILLION DOLLARS' WORTH OF TOKENS DIRECTLY IN YOUR MOBILE PHONE.

# FAST

IN ECOMMERCE MARKETPLACE UTILIZES BLOCKCHAIN TECHNOLOGY FOR THE FINANCIAL TRANSACTIONS WHICH ENABLES NEAR TO ZERO COST FINANCIAL TRANSACTIONS, HIGH SECURITY STANDARDS, USER FRIENDLY WALLETS AND AN OVERALL AMAZING CUSTOMER EXPERIENCE. TRANSACTIONS ARE QUICK AND EASY, SENDING OR SPENDING.

### TRUST AND TRANSPARENCY

IT IS DEPLOYED ON A PUBLIC BLOCKCHAIN BRINGS TRANSPARENCY IN TRANSACTIONS, WHICH FOSTERS TRUST. EVERY TRANSACTION IS RECORDED IN A SHARED LEDGER AND CANNOT BE MODIFIED BY ANYONE. IT OFFERS HIGH SECURITY, RADICAL VISIBILITY, AND FASTER PROCESSING SPEED, ALONG WITH TRACEABILITY THROUGH THE DECENTRALIZED SYSTEM.

# **COST-EFFECTIVENESS**

ITS AVAIL COST-EFFECTIVE DIGITAL PAYMENT SOLUTIONS. SINCE THERE ARE NO PAYMENT PROCESSES OR THIRD PARTIES INVOLVED IN A CRYPTO-TRANSACTION, **CRIC COIN** CANNOT BE USED TO BUY FROM THE WEBSITE.

# SECURE

THE **CRIC COIN** PLATFORM USES BLOCKCHAIN BASED TRANSACTIONS WHICH ARE IMMUTABLE. IN THE EVENT THAT A BLOCK IS ALTERED, THE BLOCK WOULD BE REJECTED BY MOST OF THE NODES AND THE INFORMATION WOULD NOT PERSIST IN THE LEDGER. THIS IS BECAUSE THE BLOCK IS HASHED USING THE HASH OF THE PREVIOUS BLOCK WHICH WOULD LINK THE BLOCKS TOGETHER AND CREATING A CHAIN. IF A BLOCK IS ALTERED THE DATA WOULD ALSO AFFECT THE HASH FOR THE SUBSEQUENT BLOCK WHICH IN TURN CAUSES THE NODES IN THE NETWORK TO REJECT IT. THIS ENSURES THAT THE INFORMATION HAS NOT BEEN TAMPERED WITH WHICH WOULD ENSURE ECOMMERCE ECOSYSTEMS FOR CUSTOMERS, SUPPLIERS, SELLERS AND SHIPPING COMPANIES TO HIGHLY PROTECTED.

# PRIVATE

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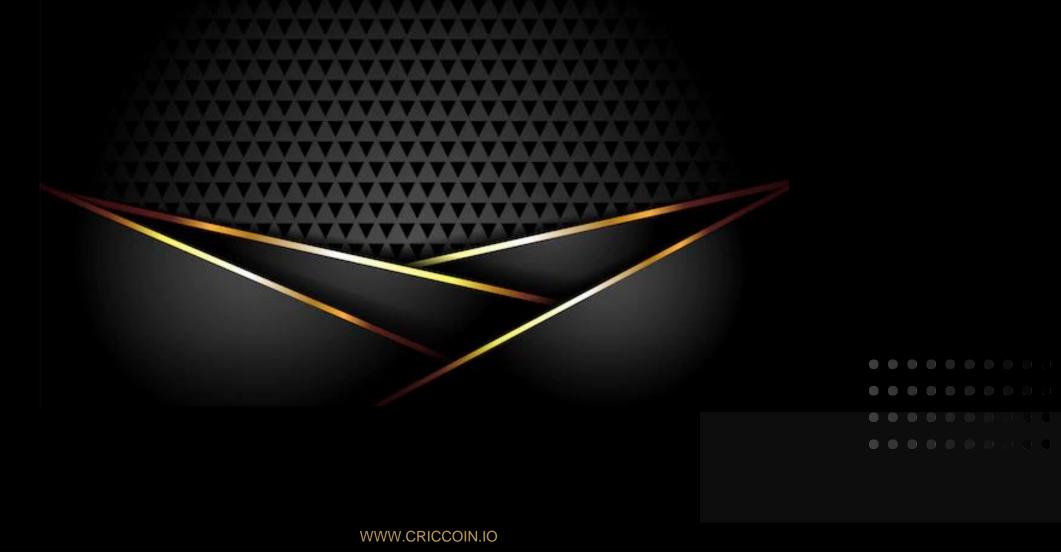
THE **CRIC COIN** PLATFORM ENSURES THAT ALL USER DATA IS KEPT AS PRIVATE AND ENCRYPTED, SOMETHING THAT ONLY THE USER CAN ACCESS.

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THE **CRIC COIN**, WITH A NETWORK, SPREAD ALL OVER THE WORLD, HAS ENTERED INTO PARTNERSHIP AGREEMENTS WITH VARIOUS ORGANIZATION/BUSINESSES AND IS IN THE PROCESS OF PARTNERING WITH EVEN MORE. EACH OF THESE PARTNERSHIPS WILL YIELD A HOST OF BENEFITS FOR THE HOLDERS OF THE **CRIC COIN**. THUS, THE UTILITY OF THE **CRIC COIN** WILL APPRECIATE WITH EVERY SUBSEQUENT PARTNERSHIP, AS WELL AS, BY THE COMPOUNDING EFFECT OF THE PREVIOUS PARTNERSHIPS. SOME OF THE EXISTING/PROPOSED PARTNERSHIPS HAVE BEEN ENUMERATED BELOW TO SHOWCASE THE BRILLIANCE OF THE **CRIC COIN**.



# **CRIC COIN PROJECT ROAD MAP**





# TEAM MANAGEMENT

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# **G.K (FOUNDER OF THE COMPANY)**

G.K IS ONE OF THE CO-FOUNDERS OF *CRIC COIN*. PRIOR TO THIS, HE RAN BLOCKCHAIN BUSINESS DEVELOPMENT TEAM IN UAE. G.K IS SPECIALIZING IN BLOCKCHAIN PROJECTS USING ETHEREUM AND HYPER LEDGER IN FINANCIAL MARKETS, BANKING, SUPPLY CHAIN AND LUXURY GOODS. FORMERLY, G.K WAS ALSO THE GLOBAL DIRECTOR OF ENGINEERING FOR INTEGRATION SYSTEMS, WITH CLIENTS INCLUDING LONDON STOCK EXCHANGE GROUP AND LONDON STOCK EXCHANGE, SPECIALIZING IN ARCHITECTING AND BUILDING HIGH PERFORMANCE, LOW-LATENCY FINANCIAL MARKETS TRADING AND ANALYTICS SYSTEMS.

G.K IS THE MAIN PRIME MOVER BEHIND THE *CRIC COIN* DEVELOPMENT STRATEGY. HE WAS PREVIOUSLY LICENSED IN UAE TO MANAGE EQUITIES AND DERIVATIVES BROKERAGE AND TRADING OPERATIONS. HE'S HELD VARIOUS ROLES, INCLUDING DEPUTY COO AT FDT GROUP, AND PRODUCT MANAGEMENT ROLES AT APP ANNIE, MICROSOFT, PUBLICIS, AND STANDARD CHARTED BANK.

# ZIN WONG (CHIEF OPERATING OFFICER)

ZIN HAS WORKED AT FINANCIAL INSTITUTIONS SUCH AS CREDIT AGRICOLE CIB, MF GLOBAL, GENERAL INVESTMENTS AND GF ASSET MANAGEMENT FOR MORE THAN 15 YEARS. HE HAS DEEP EXPERIENCE WITH PORTFOLIO MANAGEMENT, FOR PRIVATE AND PUBLIC FUNDS, WITH A SPECIALTY IN ASSET ALLOCATION AND LIQUIDITY MANAGEMENT.

### ERIC REBICA (SR. BLOCKCHAIN SCIENTIST)

ERIC IS AN EXPERIENCED COMMUNICATIONS PROFESSIONAL, SPECIALIZED IN TECHNOLOGY, FINANCE AND BLOCKCHAIN SECTORS. SHE HAS HELPED PROMINENT CRYPTO COMPANIES RAISE TENS OF MILLIONS USD IN TOTAL. SHE HOLDS DEGREES IN CORPORATE AND FINANCIAL LAW FROM THE UNIVERSITY OF HONG KONG.

# **MELVIN (LEGAL & COMPLIANCE MANAGE)**

MELVIN HAS OVER 13 YEARS OF VICE PRESIDENT OPERATION MANAGEMENT EXPERIENCE WITHIN A NUMBER OF FINANCIAL INSTITUTIONS FOCUSED ON BLOCKCHAIN TRADING AND BLOCKCHAIN PAYMENTS IN ASIA, MELVIN BUILDING PARTNERSHIPS ACROSS THE WORLDWIDE INDUSTRY.

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